



FAST-FASHION RETAILER STOCKTAKING SOLUTION

Case Study: Retail Inventory – Fast-Fashion Retailer

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A leading fast-fashion brand retailer with over 500 stores in the UK and Ireland required the support of RGIS. The retailer has a transactional website which ships to around 66 countries world-wide.

REQUIREMENT

A leading fast-fashion retailer wanted a stocktaking solution that would give extra detail per unit to more accurately analyse the stock, so required RGIS to provide the following:

- **National coverage**
- Stocktake to be completed **during working hours**, with no disruption to business, staff or customers
- **Reporting** that would give **extra detail** per unit including:
 - SKU
 - Style
 - Colour
 - Size

SOLUTION

The leading fast-fashion retailer partnered with RGIS to complete the **detailed reporting store stocktaking project**, and provided the following:

- **Experienced RGIS teams worked closely with stores** to confirm scheduling restrictions
- Created a **tailor-made program** for the customer
- RGIS maintained **regular contact** with all store managers
- Reviewed both stock in the back room and on the sales floor for preparation
- **Accuracy checks** conducted on all counts

RESULTS

The leading fast-fashion retailer found by outsourcing the **detailed reporting store stocktaking project** to RGIS the following results were achieved:

- **Improved accuracy and availability in-store**, due to the greater level of detail within the reporting
- A process was defined to include gift card and vouchers, which **reduced shrink numbers**
- **Reliable data** gave less stock outs in-store which meant **more products were available to customers**

By partnering with RGIS, the fast-fashion retailer had **reliable data** which gave less stock outs in-store, which meant **more products were available to customers**



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Stock Count



Experienced Team



Accurate Reporting



Improved Accuracy and availability



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