



# FIXTURE AUDIT SURVEY FOR FIXTURE ASSESSMENT AND TRACKING

## Case Study: Fixture Audits – Nationwide Retailer

A nationwide retailer with 1,415 stores needed to partner with RGIS to complete fixture audits across all stores. This would enable the retailer to have a large scale store fixture audit survey to update planograms and establish clearance dimensions.



### REQUIREMENT

The retailer wanted to more accurately analyse and merchandise all stores. The customer needed the technology and staff for a **large scale store fixture audit survey**. The retailer partnered with RGIS to complete a large group of tasks across the UK including:

- Created a **merchandise database** of 1,415 stores with accurate fixture sizes, fixture types, aisle and clearance dimensions
- Data was used for **fixture assessment and tracking**
- Set up **planogram assignments** by 4-foot section including end-caps with television marketing displays



### SOLUTION

RGIS worked with the retailer and completed the following:

- Embarked on a one year project that included all **1,415 stores**
- Local teams visited stores with RGIS' proprietary **in-store data collection program**
- Stores were run through a rigorous **quality assurance process** by RGIS teams completing store surveys
- The data was then converted and provided to the retailer
- Scheduled 30 stores per week



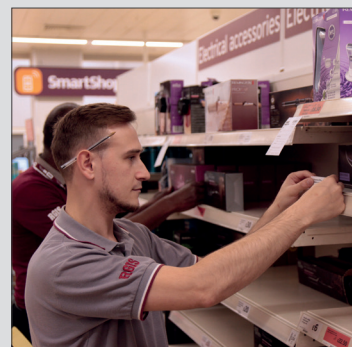
### RESULTS

By partnering with RGIS, the retailer benefited from the following:

- **Tabular reports** that RGIS provided were imported directly into the retailer's merchandise database
- The retailer reported more than **99.8% accuracy** on the next accuracy audit
- RGIS delivered results by completing **store fixture audit surveys** in up to 30 stores per week at the **highest standards**
- Data was delivered in native formats for uploading
- Future accuracy audits showed almost **complete accuracy in all areas**



The nationwide retailer found that partnering with RGIS meant that after completing the initial **fixture audits** the customer had more than **99.8% accuracy** on the next accuracy audit



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Fixture Audit



Information Gathering



Over

99%

Accuracy

CONTACT **RGIS** TODAY TO SEE HOW WE CAN HELP YOU

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