



GAMING STORE INVENTORY COUNTS FOR IMPROVEMENT IN STOCK ACCURACY

Case Study: Retail Store Inventory – Video Game Retailer

A video game retailer needed a **solution to accurately count stock in all stores across the country**

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One of the world's largest video game retailers required the support of RGIS. The retailer offers games and entertainment products in its more than 4,000 stores and comprehensive e-Commerce properties across 10 countries, with 53,000 employees.

REQUIREMENT

The video game retailer needed a solution to **accurately count stock in all stores**, so required RGIS to provide the following:

- **Count all stock** in all stores
- Each store inventory to take **no longer than two days**
- **Accuracy** to be a priority
- To have **national coverage** to complete all stores

SOLUTION

The video game retailer partnered with RGIS to complete the **stock accuracy project**, and RGIS provided the following:

- Scheduled teams of **three to four experienced RGIS auditors** depending on the size of the store
- **Counted all stock** items including:
 - Video games
 - Accessories including headsets and controllers
 - Consoles
 - Gaming merchandise

RESULTS

The video game retailer found by outsourcing the **stock accuracy project** to RGIS, the following results were achieved:

- All stores were **successfully counted**
- The counts were performed in the **late afternoon and evening**, so the customer did not suffer economic losses due to the earlier closing of the stores
- Each store completed within **four to five hours in one day**
- Average of **13,000 pieces counted** in each location
- The **customer satisfaction was high** in all stores, with **high accuracy and efficiency levels**



By partnering with RGIS, the video game retailer found that all the stores **stock was counted with high accuracy and efficiency levels** with no impact to the store operations



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Stock Count



National Coverage



Accurate & Efficient



Fast Turnaround



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