



# MERCHANDISING SUPPORT FOR STORE RESETS

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**Case Study:** Retail Services – Store Resets

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## Case Study: Retail Services – Store Resets

A global chain of discount supermarkets with 10,000+ stores in 23 countries. With six different districts and distribution centres in the Netherlands. There are 428 supermarkets in the Netherlands.



### REQUIREMENT

The supermarket chain, required RGIS to provide the following within a **tight time frame** of one week per store:

- Support in **moving stock**
  - Stock to be moved included **fresh product groups** – fruit, vegetables, baked goods and meat
  - All stock to be placed back on the shelving also in fridges and freezers when the work was completed
- Remove all existing shelf labels
- Once stock was in the correct location, attach new shelf labels



### SOLUTION

The supermarket chain partnered with RGIS to complete the **store reset project**. RGIS provided the following for the supermarket:

- Scheduled teams of between five and ten RGIS staff per store for eight hours per day
- RGIS team **removed all stock from shelves** and removed shelving
- **Shelf labels** were sorted into the correct order
- Shelves were replaced based on the planogram of the store and shelf labels attached
- All stock including **frozen, refrigerated and fresh stock** were placed on shelving



### RESULTS

The supermarket chain found that by outsourcing to RGIS the **store reset project**:

- All shelving, shelf labels and stock were removed and replaced **within the tight timeframe** of one week per store
- The supermarket reopened the stores knowing all stock, shelving and shelf labelling was accurate and correct
- The stores were **planogram compliant**



The global chain of discount supermarkets found by partnering with RGIS, **store resets were completed** within one week per store, which enabled the stores to reopen on-time



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Planogram Compliant



Shelf Tagging



Accurate Data



Fast Turnaround



CONTACT **RGIS** TODAY TO SEE HOW WE CAN HELP YOU

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