



# RFID FIXED ASSET TAGGING AND ASSET COUNT

**Case Study:** Fixed Asset – Cosmetics Company

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## Case Study: Fixed Asset – Cosmetics Company

One of the world's largest cosmetics companies that has developed activities in the field concentrating on hair colour, skin care, sun protection, make-up, perfume and hair care required the support of RGIS. The cosmetics company currently markets over 500 brands and thousands of individual products in all sectors of the beauty business. The company has factories and offices all over the world, one of the largest factories is located in Poland.



### REQUIREMENT

The cosmetics company bought a full RFID system from a third party, and required a solution to **introduce it to the business** to help with **managing the fixed assets**.

The cosmetics company needed an experienced team to **implement the RFID system** across Poland, so required RGIS to provide the following:

- **Implement the RFID system** in all offices, logistics centre, stores and academies
- **Verify the current assets** that needed to be registered
- **Prepare RFID tags** using third party software
- **Scan assets to get the data** and add to **new asset register**



### SOLUTION

The cosmetics company partnered with RGIS to complete the **RFID fixed asset tagging project**, and RGIS provided the following:

- **Experienced RGIS teams verified all physical assets** in the locations, and marked with temporary paper labels and numbers in the register file
- **RFID tags were then prepared** using the third-party software. Barcodes were printed for each asset, then linked to the RFID tag with the corresponding record in the register by programming it with a desktop reader
- Temporary labels were removed and the **new RFID tags were then applied**
- Using the RFID scanner, the new labels were then scanned to get the data, and any missing data was documented in the reports



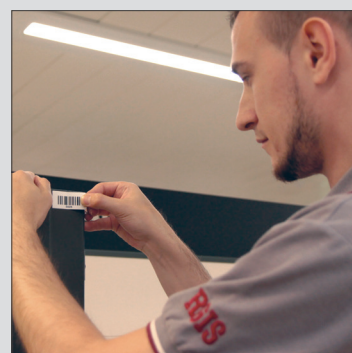
### RESULTS

The cosmetics company found by outsourcing the **RFID fixed asset tagging project** to RGIS, the following results were achieved:

- Teams **accurately applied RFID tags to just over 4,600 fixed assets** in the office, logistic centre, stores and academies
- All assets were provided with **RFID tags with a barcode number** printed on it, that way if the tag stops responding, it is still possible to identify the single asset by scanning a barcode in emergency situations
- The project identified a number of assets that were not in the register, so they had **new asset numbers allocated**, tags applied and were then added to the register
- **Shrinkage of assets were also found**, due to items being relocated during the pandemic to other locations or personal homes of the employees
- The customer's register was now **up-to-date**, with specific data about every asset included in the software
- Because of **accurate data**, the customer could easily manage the flow of the assets between locations



By partnering with RGIS, the cosmetics company had all **assets tagged with new RFID labels** and uploaded to create a **new accurate asset register**



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#### People Services



#### Asset Tagging



#### Updated Asset Register



#### Accurate Data



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