



SHELF MANAGEMENT SOLUTION INSTALLATION ACROSS MULTIPLE RETAIL STORES

Case Study: Store Support – Manufacturer

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Case Study: Retail Services – Manufacturer

A manufacturer that currently operates in 13 countries and offers store ready solutions to retailers that improve operations and drive productivity, required the support of RGIS. The manufacturer's solutions provide significant labour savings, improve product presentation and enhance the shopping experience. Shelf management solutions include Push Feed systems that improve the way retailers merchandise products.



REQUIREMENT

The manufacturer required a solution to install new push feed systems into a number of retail stores across the country, so required RGIS to provide the following:

- **Experience** within a retail environment
- **Nationwide coverage**
- **Install new push feed systems** into 19 stores



SOLUTION

The manufacturer partnered with RGIS to complete the **shelf management installation project**, and RGIS provided the following:

- A dedicated team of **20 RGIS merchandisers** were selected, with District and Area Managers
- All teams were **fully trained** on how to correctly install the push feed systems
- Accurately **installed the push feed systems** into the target areas of beer, wine, spirits and healthcare ranges in store



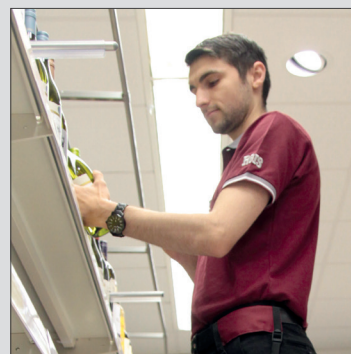
RESULTS

The manufacturer found by outsourcing the **shelf management installation project** to RGIS, the following results were achieved:

- Push feed systems were **successfully installed in all 19 retail stores**
- The project was completed **outside of working hours**, so there was no disruption to the retailer
- Removed the need to use internal staff or independent workers
- Project was **delivered to requirements**, both the customer and retailer were **very happy with the RGIS merchandising team**
- The push feed system helped **increase product availability** by pushing the products to the front of the shelf which also **reduced the time** the store staff needed to check and tidy shelving in-store each day



By partnering with RGIS, the manufacturer successfully completed the **installation of new push feed systems** in retail stores across the country, which meant the retailer had **increased product availability on the shelves**



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19 Stores Visited



New Shelf Installations



Product Availability



Satisfied Customer



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