OPTIMISING ASSET CONTROL FOR MAJOR FAST-FOOD CHAIN

Case Study: Fixed Asset Audit – Fast-Food Chain

A fast-food chain needed a solution to **optimise asset control and manage resources** more efficiently

RGIS

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An American multinational chain of hamburger fast-food restaurants required the support of RGIS. It was founded in 1954 and has more than 11 million guests visiting over 13,000 restaurants in 97 countries around the world.

REQUIREMENT

The fast-food chain's aim was **optimising asset control and efficient resource management**, so required RGIS to provide the following:

- An **experienced team** of RGIS auditors, nationwide
- Carry out a **fixed asset inventory service** in all of its **1,200 stores in Brazil**
- **Accurately identify and record** all fixed assets and structures
- All data to be captured and **reported electronically**

SOLUTION

The fast-food chain partnered with RGIS to complete the **asset control optimisation project**, and RGIS provided the following:
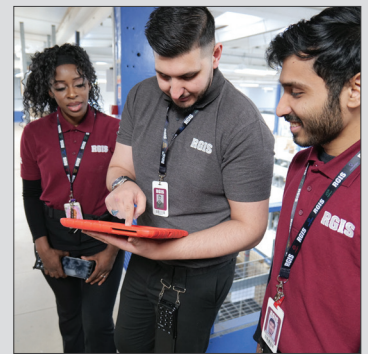
- **Scheduled an experienced team** of approximately 846 RGIS auditors, four Regional Managers, 34 District Managers and two Supervisors across Brazil, with three RGIS experienced employees at the control desk
- After an **extensive planning stage and program development**, the fixed asset audit was executed across 60 days
- A control desk was set up to enable RGIS teams to be **monitored in real time**, so reports could be **instantly validated and uploaded** on to the platform
- RGIS teams accurately audited all **1,200 restaurants, counting 180,000 items**

RESULTS

The fast-food chain found that by outsourcing the **asset control optimisation project** to RGIS, the following results were achieved:

- The customer chose to work with RGIS, due to our **exceptional technical knowledge**. RGIS has developed technology, unlike any other solution available on the market, allowing reconciliation on an accounting basis automatically even when still in the store
- This RGIS technology made it possible to **resolve any doubts regarding shortages and surpluses immediately** at the end of the physical survey, and allowed validation by the Store Manager
- **All data was accurately captured and reported**, establishing a solid base for the fast-food chain to **evaluate and continuously monitor assets**
- The customer achieved a **42% reduction with purchases of equipment that was lost**, and are now able to easily reuse equipment from stores that were closed
- **The customer was very satisfied** and has already requested to continue cycles over the next few years

By partnering with RGIS, the fast-food chain has **full control of all assets** across all stores in Brazil, and allows them to reaffirm its **commitment to operational excellence** and the constant **improvement of its management practices**

1,200 Stores Visited   **Fixed Asset Inventory**   **Accurate Data**   **Utilised Stock**

CONTACT RGIS TODAY TO SEE HOW WE CAN HELP YOU

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